



Event Designers

Job Title: Event Designers
Work Location: MacDill AFB, Tampa, FL, VA
Position Classification: Full Time
Security Clearance: Active TOP SECRET clearance w/ SCI Eligibility

Responsibilities

Provide expert level knowledge of J5-Decision Support Center (DSC) capabilities in order to facilitate the integration of the required hosted events planned by the DSC staff, and guest organizations utilizing the DSC facilities to maximize the exchange of information and ideas and to facilitate discussion among key decision makers/leaders.

Duties Include

- Conduct strategic, organizational, and programmatic analysis in support of USSOCOM mission to align command performance (functions, tasks, resources) to strategic priorities.
- Develop senior level seminars by leading the communication, presentation and facilitation of working groups during a series of engagements using an analytical process, called design workshops. Be prepared to lead these efforts while dealing with incomplete, ambiguous and sometimes incorrect information.
- Lead the design, development, execution and assessment of executive level seminars that explore complex issues, using visualization software application systems to enhance the material presented. These issues are synthesized using a systemic method that encompasses both creative and critical thinking, and that incorporates an understanding of visual thinking techniques to best illustrate any sample scenarios used (case studies, vignettes, moves/turns, etc.).
- Lead/guide a collaborative network of SMEs experts through an exchange of information, perspectives, and reasoning using structured analytical techniques. These techniques include, but are not limited to, those associated with design thinking, critical, creative, and visual thinking, and other qualitative and quantitative methods as appropriate. These techniques are used to solicit from a working group the true nature of the problem that they want senior strategic decision makers to address.
- Lead, facilitate and develop problem solving methods to properly frame complex issues by challenging the group to question intuitive judgments and past norms.
- Lead working groups comprised of personnel from within the command, and those representing external partners, using design thinking techniques to conceptualize and appreciate a problem from multiple perspectives.
- Lead detailed after-action sessions with the sponsors of SLSs and a separate after action session with the DSC team to identify best practices and requirements produced by the SLS.
- Conduct and lead working groups to properly define problems, establish objectives, determine methods of analysis, and establish desired end-states.
- Identify and evaluate cognitive biases and determine ways to mitigate those that may adversely affect the intuitive judgment of decision makers. Anticipate senior leaders' biases by combining structured analytical techniques along with substantive expertise and an inquiring and imaginative mind.
- Assist in development of other types of "events" that require critical and creative approaches to designing a process in which key information will be communicated to senior leaders.
- Skillfully articulate/educate participants of working groups, sponsors, and senior leaders of the value of various qualitative and quantitative analytical methods and how they will achieve the objective of promulgating structured discourse between high ranking (4 star and above) decision makers.
- Communicate and collaborate with senior leaders and decision makers to effectively describe, visualize, and understand complex issues/problems to achieve the commands and partner's objectives.
- Collaborate with senior leaders within the command and partners outside of the command to develop critical questions to be addressed and analyzed during executive level seminars.
- Facilitate the creation of impactful software application centered, visual story board scenarios/vignettes, using highly technical visual displays and systems, to conceptualize and communicate a defined problem to decision makers.



- Coordinate, train, and assist various briefers with a crawl, walk, run concept of briefier development / rehearsal during an “action officer” week prior to the SLS to artfully communicate a problem set and maximize use of DSC IT.
- Coordinate and lead an “action officer” week that synchronizes the data gained from the workshops with the technical, visualization capabilities of the DSC.
- Synchronize the qualitative data gained from workshops with the technical visualization of the vignettes.
- Develop working groups using various qualitative and quantitative methods with the goal of producing case studies, vignettes, or moves designed to achieve structured discourse among senior leaders. Qualitative theories and other relevant work include Art of Design – School of Advanced Military Studies Systems Thinking, Design Thinking, Ground Theory, Content Analysis and Nudge.
- Work independent of the group to further achieve analytical insights by advising and assisting sponsors and/or team leads to properly craft scenarios (case studies, vignettes, moves/turns, etc.) and to identify and analyze key insights and indicators that can be used for focus and enhance IT focused presentations.
- Conduct data collection through various techniques during the execution of seminars. Then convert this raw data into informative qualitative insights to be used as study results.
- Advise and assist lead planners with implementation of best practices and qualitative research prior to officially forming of working groups.
- Facilitate working groups to achieve the objectives described above and contribute to the conduct and assessment of executive seminars.
- Assist visual graphic designers with the context of the story board to ensure the working group products are adequately captured and displayed in a visually impactful way.
- Present study results, findings, conclusions, options and opinions to DSC customers, including senior leaders (GO/FO/SES level).
- Log and manage historical products developed during the design workshops to properly depict the cradle-to-grave approach of the Decision Support.
- Advise DSC leadership of common best practices that the command’s problem sets can be applied against within the field of behavioral economics, design thinking, prospect theory and/or other qualitative applications.
- Contribute original authorship and assist with compilation, editing and publication of written products such as operational summaries, project descriptions, trip reports, and other products which capture the results of DSC activities.
- In the absence of an assigned planner, assume the roles, duties and responsibilities of a planner by coordinating with internal and/or external partners on scheduling, protocol and event day production and presentation.

Required Qualifications

- Graduate of in-residence Army, Navy, Air Force, Marine or equivalent Staff College or higher.
- 4 years of experience in planning or analysis in military related matters or subjects.
- 5 years of military operations, plans or resourcing experience. Attended, in-residence, an accredited Design Thinking, Operational Design or Facilitator course.
- 6 years of experience with complex military and related problem solving supporting DOD planning, programming and budgeting system (PPBS), Requirements Development/Joint Capabilities Integration Development System (JCIDS) and/or major defense acquisition programs (MDAPS).
- 3 years of experience leading study teams, operational planning teams, communities of interest, and/or other diverse groups in the examination of complex problems and the development of recommended solutions using illustrative briefings, narratives, and related vignettes and scenarios, that serve to enhance understanding of those problems.
- 3 years of experience in leading various working groups to problem frame by thinking deeply/appreciating the problem, describing vividly relevant aspects of the problem, and producing a means of communicating the problem to senior level decision makers.



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Supplemental Information Special Conditions

- If offered employment, you will be required to submit to a background investigation.
- Employees performing sensitive requirements must be able to pass a drug test as a condition of employment and submit to random drug testing throughout the contract performance period as per FAR 252.223-7004, Drug Free Workforce. If your position requires drug testing to successfully meet contractual obligations, this will be a condition of employment.

Equal Opportunity Employment Statement

T2C-Global is an equal employment opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, disability status, protected veteran status or any other characteristic protected by law.

T2C-Global Point of Contact

If interested in applying for the above listed position, please contact us at; recruiter@t2cglobal.com